



### Daily Voice Tracking That Sound Live & Local!

**Personality on Demand** provides daily voice tracking that sounds live, local, and engaging—without the overhead. With four breaks per hour, each customized to your station's format, you get a consistent on-air presence from experienced talent.

It's ideal for stations that want to scale up programming or fill key dayparts without hiring full-time staff. From Classic Rock to Hot AC, every shift is designed to sound real, relevant, and radio-ready. Sound big. Stay lean.

**Features & Services:** Voicetracking. Format Customization. Talent Pool Access.

**Website:** [www.audio1.com/personality-on-demand](http://www.audio1.com/personality-on-demand)

**Format:** All Formats

**RADIO RESOURCES**



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