



The Affordable Traffic & Revenue Management Solution

Traffic Director offers fully managed traffic services to radio stations looking to simplify log prep, billing, and order processing. With a bilingual team of experienced traffic professionals, **Traffic Director** helps both General Market and Hispanic stations stay organized and compliant.

Services are remote, seamless, and backed by customized reporting and system continuity support—so your sales team can keep selling without disruption.

If traffic is slowing you down, this is how you speed things up.

Features & Services: Remote Traffic Management. Log Prep. Billing. Order Entry.

Website: www.trafficdirector.com

Format: All Formats

RADIO RESOURCES



5525 North MacArthur Blvd.
Suite 545, Irving, TX 75038



radioresources.com



info@radioresources.com



1 (888) 271-7521